

20th Century Home For WGAN Designed By Cape City Architect

Armitage Associated With Williamsburg Restoration

William O. Armitage of South Portland, architect who drew up the plans for the broadcasting studios of Radio Station WGAN in the Columbia Hotel and for its transmitter house near outer Forest Avenue, has been widely known outside this State since his association with the Williamsburg restoration project several years ago.

In this \$10,000,000 restoration of Virginia's ancient capital to its colonial aspect of 1699-1779, backed by John D. Rockefeller, Jr., Mr. Armitage had the task of recreating the woodwork of the "Governor's Palace," burned in 1781 and considered from an architectural viewpoint, one of the most beautiful of early American buildings. His work included the reproduction of much fine old paneling, and of the famous spiral staircase.

Mr. Armitage was born in Sanford, Nov. 17, 1906, and attended Sanford schools. Following his graduation from Sanford High in 1924, he began the study of architectural engineering at the University of New Hampshire and received his degree as bachelor of science in 1928. He remained for some months at the college as an instructor under Prof. Eric T. Huddleston and then entered the employ of a large architectural woodworking firm in this City. Three years ago he went into business under his own name.

He and his wife, who was Miss Edna V. Emery of Sanford, reside on Cragmere Avenue, South Portland.

A hobby is supposed to be a relaxation from work, and Mr. Armitage's devotion to architecture may be gauged by his: making a collection of the finest representative architectural details and profiles he runs across in the course of his career.

Cat Chases Tail

There is no point in the general public buying television receivers until programs are provided. And there is no point in putting a program on the air until there is an audience. This "cat chasing its tail" situation must be ended before television is ready for the public.

Congratulations To Station WGAN

Morrin Brick Co.
105 Preble St.
Portland, Me.



William O. Armitage

Signature Program Quotes From Byron

The signature program for station WGAN, as the evening broadcasts are ended, features appropriate slumber music with an occasional philosophical poem of Byron, Keats and Shelley, read by an announcer.

Our Congratulations To WGAN

Bradish-Young, Inc.

Insurance Agency

417 Congress Street

Dial 3-5912

Murray S. Bradish Ralph L. Young

CONGRATULATIONS TO STATION WGAN

YOUR STATION WILL BE OF SERVICE TO THE CITIZENS OF MAINE.

HON. FRED H. LANCASTER,

**Chairman Of The
State Democratic
Committee.**

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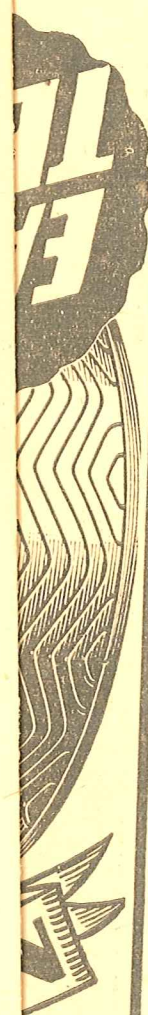
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Serial Script Writer Uses News Training

Bayard Veiler, author of Valiant Lady serial, sits at his typewriter for 18 hours at a turn, and ends his work session with about four scripts. This procedure is repeated four days weekly, so that at the end of a month, he's about 40 scripts ahead of himself. Veiler attributes this zest for steady work to his early days as a reporter, meeting deadlines, and later experiences in stage and screen work.

'Let's Pretend' Is Deluged With Mail

Nila Mack, whose dramatization of fairy tales are heard over the Columbia network every Tuesday and Thursday, was literally deluged with mail when she asked her audience to write in on the subject, "Why I listen to 'Let's Pretend.'" A single announcement brought 5,334 letters.

When last-minute script changes were not uncommon.

Russell Dorr, Former CBS Soloist, Passed Boyhood At East Corinth

WGAN Announcer Sets Out To Be Commercial Artist, Winds Up With Contract As Baritone And Air Waves Actor



Russell Dorr, WGAN announcer and well-known baritone soloist, formerly with CBS, grasps the "eight ball" mike and awaits cue at Studio A in the local station.

By Staff Photographer.

Russell Dorr, WGAN announcer, well-known as a former baritone soloist for the Columbia Broadcasting System, spent his early boyhood in this State in the little town of East Corinth. Even when his family moved away, he came back to spend the Summers on his grandfather's East Corinth farm, and his ties with Maine have never been entirely broken.

After a short stay in Massachusetts, the Dorr family settled in Manchester, N. H., and when young Dorr began to develop a voice, he entered the boys' choir of Grace Episcopal Church in that city, singing as a soprano soloist until his voice changed.

About that time, the Dorrs returned to Massachusetts, and when Russell finished high school, he started studying at the Boston Practical School of Art, having decided to become a

commercial artist. While in art school, he obtained a position as baritone soloist in a small Boston church, and in the end began to take vocal work seriously. He studied with leading Boston teachers and presently became interested in radio, singing on programs for the air as well as in church. In 1932 he won the Atwater Kent Auditions.

More study followed. He went to New York, appeared on several programs, and joined the artist staff of a Boston station. Some three years later, he signed a two-year contract with the Columbia Broadcasting System. Under its terms he sang and appeared in script plays, frequently announcing his own programs.

A great desire to be an announcer came to Russell Dorr and his present connection with WGAN in that capacity is the result. He is also to sing on their programs.

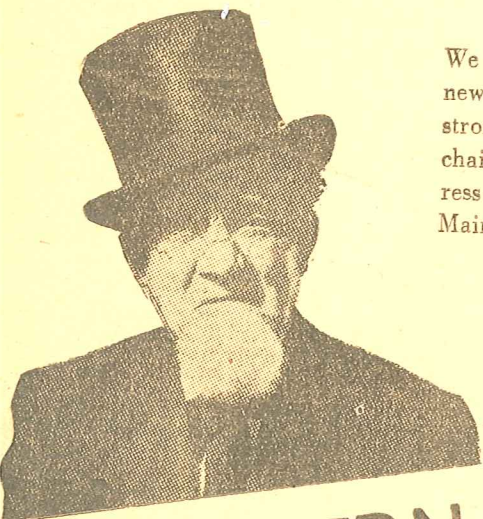
Radio Raids Legitimate Theater For Its Talent Among Baritoneers

Congratulations!

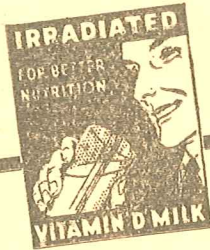
WGAN

We salute you as a new, important link, strongly forged in the chain of forward progress for Portland and Maine.

OLD TAVVY



OLD TAVERN FARM



Have Your Sunshine Every Day

Best Wishes, WGAN

Our hearty congratulations to you, to the Portland Broadcasting System and to your officers and staff on the occasion of the formal dedication of your new station.

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